



*Join us in
paradise!*

Emerald Coast

Veterinary Conference

Exhibitor & Sponsor Prospectus

Sandestin Golf & Beach Resort
Miramar Beach, Florida
May 29 - June 2, 2024

PROUDLY HOSTED BY

**GEORGIA VETERINARY MEDICAL ASSOCIATION
& ALABAMA VETERINARY MEDICAL ASSOCIATION**





Staying at Sandestin:

- ✓ Beachside villas
- ✓ Luxury condominiums
- ✓ 20+ restaurants
- ✓ 4 world-class golf courses
- ✓ Seaside shopping
- ✓ Events for the entire family
- ✓ Watersports and other recreational activities

Sandestin Golf & Beach Resort

From luxury hotel suites to multi-family condominiums, Sandestin has accommodations for every mood and season.

Book your room:

To reserve your room, please call 800-320-8115 & **use group code 2436QC**. A limited number of rooms at ECVC rates will only be available through April 23, 2024.

Book your room before they're gone!



[VIEW ALL ROOM RATES HERE](#)

Why sponsor?

The veterinary industry has seen significant transformations in recent years, impacting the vendor market as well. **Connecting with key decision-makers has become increasingly challenging.** However, ECVC offers an exceptional opportunity to engage with potential clients and boost your sales.

88% of our attendees hold real **purchase power.**

Program Topics:

- Acupuncture/Holistic Medicine
- Business of Vet Med
- Cardiology
- Critical Care
- Dentistry
- Equine Medicine
- Hematology - Hemastasis
- Infectious Disease
- Internal Medicine
- Leadership (LEAP CE)
- Musculoskeletal
- Pathology
- Pediatrics
- Pharmacology/Immunology
- Poultry
- Practice Management
- Rehab-Pain Management
- Shelter Medicine
- Soft Tissue Surgery
- Student/Recent Grad Track
- Toxicology
- Urology
- USDA Modules
- Veterinary Technicians
- Wellness (LEAP CE)

Sponsored by Elanco Animal Health

Interested in sponsoring a topic?

See page 11 for Speaker Sponsorship.



781

Attendees
in 2023

24%

Growth over the
past 8 years

“

The half days allow
time to better
connect with clients
or potential clients,
or time with family
and friends, or simply
catch up on work.

It's a fun conference
filled with great
networking
opportunities.

- Simmons &
Associates SE

”

27%

are practice
owners

Interact directly
with the decision
makers.



37

states represented
by attendees

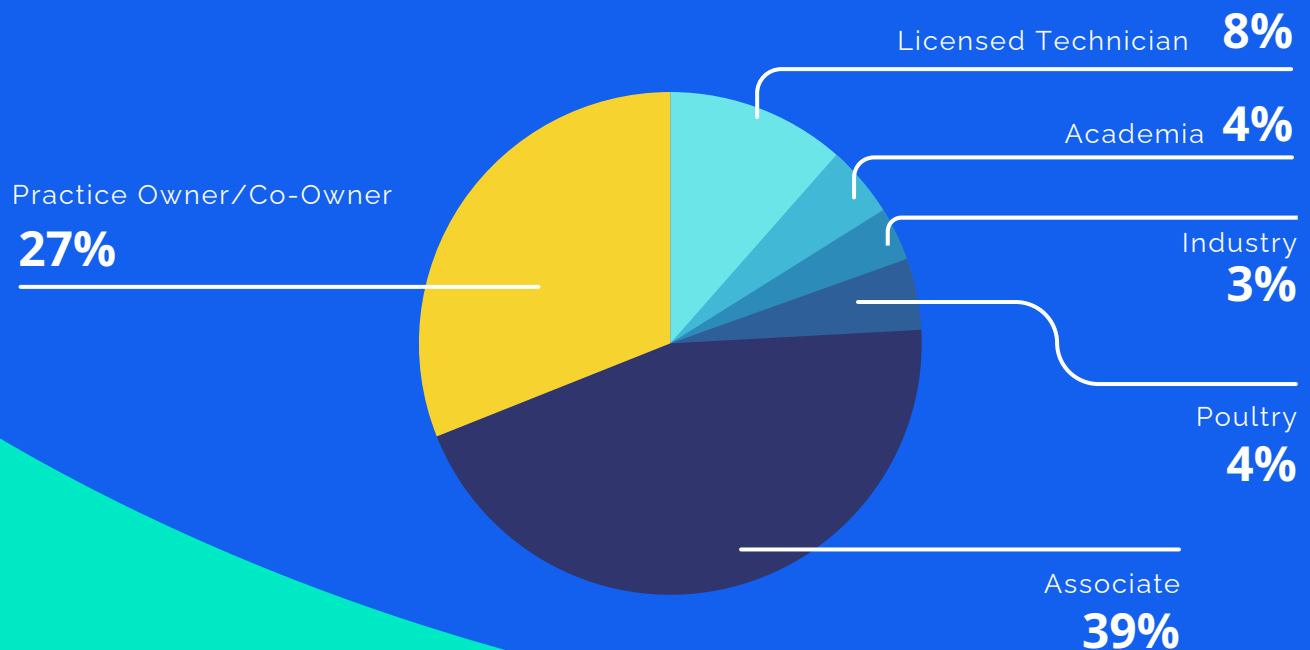


Exhibit Schedule

Wednesday, May 29

8:00 am – 4:00 pm

5:00 pm – 6:30 pm

Exhibitor Move-in

Welcome Reception for Attendees and
Their Families

in the exhibit hall with light snacks

Thursday, May 30

7:50 am – 9:20 am

11:00 am – 11:20 am

Brunch

Break

Friday, May 31

6:30 am – 7:00 am

8:40 am – 10:10 am

11:50 am – 12:10 pm

Early Morning Coffee

Brunch

Break

Saturday, June 1

6:30 am – 7:00 am

8:40 am – 10:10 am

12:10 pm – 3:00 pm

Early Morning Coffee

Brunch

Exhibitor Move-out



**ON THE BEACH BY
1:30 PM.**

Booth Pricing

	<u>Standard</u>	<u>Premium</u>
8' x 8' booth in exhibit hall	\$1,925	\$2,225
8' x 16' booth in exhibit hall	\$3,850	\$4,450
8' x 24' booth in exhibit hall	\$5,550	\$6,450
6' tabletop displays* by upstairs classrooms in Baytowne Conference Center*	\$925	

**Only available to Sponsors and/or Non-Profits*

What You Get:

8' x 8' exhibit space includes:

- 8' draped back wall and 3' draped side walls
- 7"x44" ID sign showing exhibitor's name and booth number
- One (1) 6'x30" table and two (2) chairs, trash container
- 2 complimentary exhibit hall badges (additional badges available for \$150)

“

"We love coming to ECVC for a ton of reasons. It is always well attended, we love the show hours, we LOVE the staff, you do not keep the exhibits or vets in there too long. I also feel like there is a lot of 'decision makers' there which is a great thing. **We will be back every year.**"

-Dan Scott & Associates

”



Unique networking opportunities

Our innovative half-day sessions provide ample time for networking with clients in extraordinary ways. Whether you prefer relaxing at the onsite spa, exploring scenic trails, embarking on a deep-sea fishing adventure, savoring cuisine at over 20 local restaurants, or simply unwinding your way, ECVC is your premier destination to **pamper those valued clients**.

Fun for the whole fam

ECVC combines continuing education with a vacation experience because who doesn't feel happier on vacation? Plus, it's a chance for the entire family to enjoy a getaway. This is one of the key factors that keeps both attendees and exhibitors coming back year after year!

Good vibes

It's harder than ever to get in front of the people with purchase power these days. Because of how unique ECVC is, we have seen many returning attendees and exhibitors. **This contributes to a real sense of community and connection that makes ECVC special.**

2024
SPONSORSHIP
LEVELS

Emerald Sponsor

Exclusive to (1) company



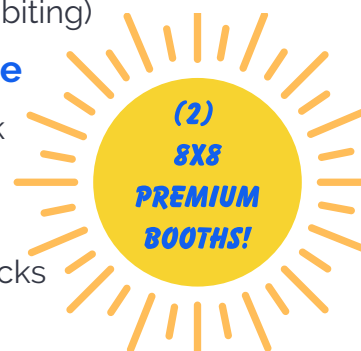
\$15K

Priority Booth Placement - (1) 8' x 16' Premium Booth included, 1st choice

- Event badges for (6) personnel (only for staff/personnel exhibiting)

Sponsorship of (3) CE tracks (1 per day) of your choice

- Acknowledgement from podium at the beginning of track
 - Company materials at back of room
 - Logo featured on classroom screen as attendees arrive
 - Logo on signage outside of the room of your selected tracks
- Video ad at beginning of Keynote (3 minutes)
 - Sponsorship of Coffee and Breakfast - Thursday (acknowledged on signage & at podium upon break announcement)
 - Bag stuffer of choice (Opportunity at sponsor's expense) to be provided to all attendees in conference bags
 - Sponsor Salon (meeting room for sponsors) - Friday
 - Tabletop space upstairs (Thursday - Saturday)
 - Tabletop exhibit - 2 tables + personnel - Sunday
 - Custom full page listing/ad in GVMA + ALVMA magazines



Promotion - Logo Placement

Full page ad in Program Guide

Front page of website

Listed as Past Sponsor on website - 3 years

Exclusive signage on-site (directional and exclusive thank you)

Listing as Emerald Sponsor in meeting app

On the front cover of proceedings provided to all conference attendees

Digital Promotional Materials

Custom listing/ad in (5) conference marketing emails

Exclusive listing/ad in (2) pre-registration emails to attendees

Opportunity for "Instagram Takeover" on-site

Sponsor shout-out in FB event page

Exclusive shout out posts on Facebook and Instagram before and after event

1 exclusive shout out as Emerald sponsor, 1 mention with all sponsors in post-event Thank You email

***Exclusive to Emerald Sponsor**

Topaz Sponsor

Exclusive to (1) company



\$5K

Priority Booth Placement

Premium Booth at Standard Booth cost (booth not included)

Sponsorship of Coffee and Breakfast on Sunday - acknowledged on signage
& at podium upon break announcement

Opportunity to provide bag stuffer of choice (at sponsor's expense) to be
provided to all attendees in conference bags

Opportunity to purchase Tabletop space upstairs (Thursday - Saturday)

Promotion - Logo Placement

Front page of website

Listed as Past Sponsor on website - 6 months

Sponsor Thank You Signage on-site

Listing as Topaz Sponsor in meeting app

On the back cover of proceedings provided to all conference attendees

Digital promotional materials

Opportunity to purchase listing/ad in conference marketing emails at
discount (\$300)

Listing/Ad in (1) pre-registration email to attendees

Sponsor shout-out in FB event page

Sponsor Thank You on Facebook and Instagram before and after event

Mentioned in Post-event Thank You email

Opal Sponsor

Exclusive to (3) companies



\$2.5K

Priority Booth Placement - Premium Booth at Standard Booth cost (booth not included)

Opportunity to provide bags, lanyards, or notebooks at sponsor's expense

Opportunity to purchase Tabletop space upstairs (Thursday - Saturday)

Promotion - Logo Placement

Front page of website

Listed as Past Sponsor on website - 3 months

Sponsor Thank You Signage on-site

Listing as Opal Sponsor in meeting app

Digital promotional materials

Opportunity to purchase listing/ad in conference marketing emails at discount (\$300)

Sponsor Thank You on Facebook and Instagram before and after event

Mentioned in Post-event Thank You email

Pearl Sponsor

Limited availability



\$1K

Priority Booth Placement - Premium Booth at Standard Booth cost (booth not included)

First come, first serve - limited Premium booths available

Opportunity to purchase Tabletop space upstairs (Thursday - Saturday)

Promotion - Logo Placement

Front page of website

Listed as Past Sponsor on website - 3 months

Sponsor Thank You Signage on-site

Listing as Pearl Sponsor in meeting app

Digital promotional materials

Opportunity to purchase listing/ad in conference marketing emails at discount (\$300)

Sponsor Thank You on Facebook and Instagram before and after event

Speaker Sponsor

\$3,500 per track per day



Visit our website to view all 2024 speakers!

Covers speaker honorarium, travel, hotel, meals, etc.

- Logo next to session in meeting app schedule
- Acknowledgement from podium at beginning of track
- Logo on signage outside meeting room and slides
- Logo on home page of ECVC website
- Logo on speaker spotlights on social media



Golf Sponsor

\$750/hole

Golf Tournament

Friday, May 31 at 1:30pm



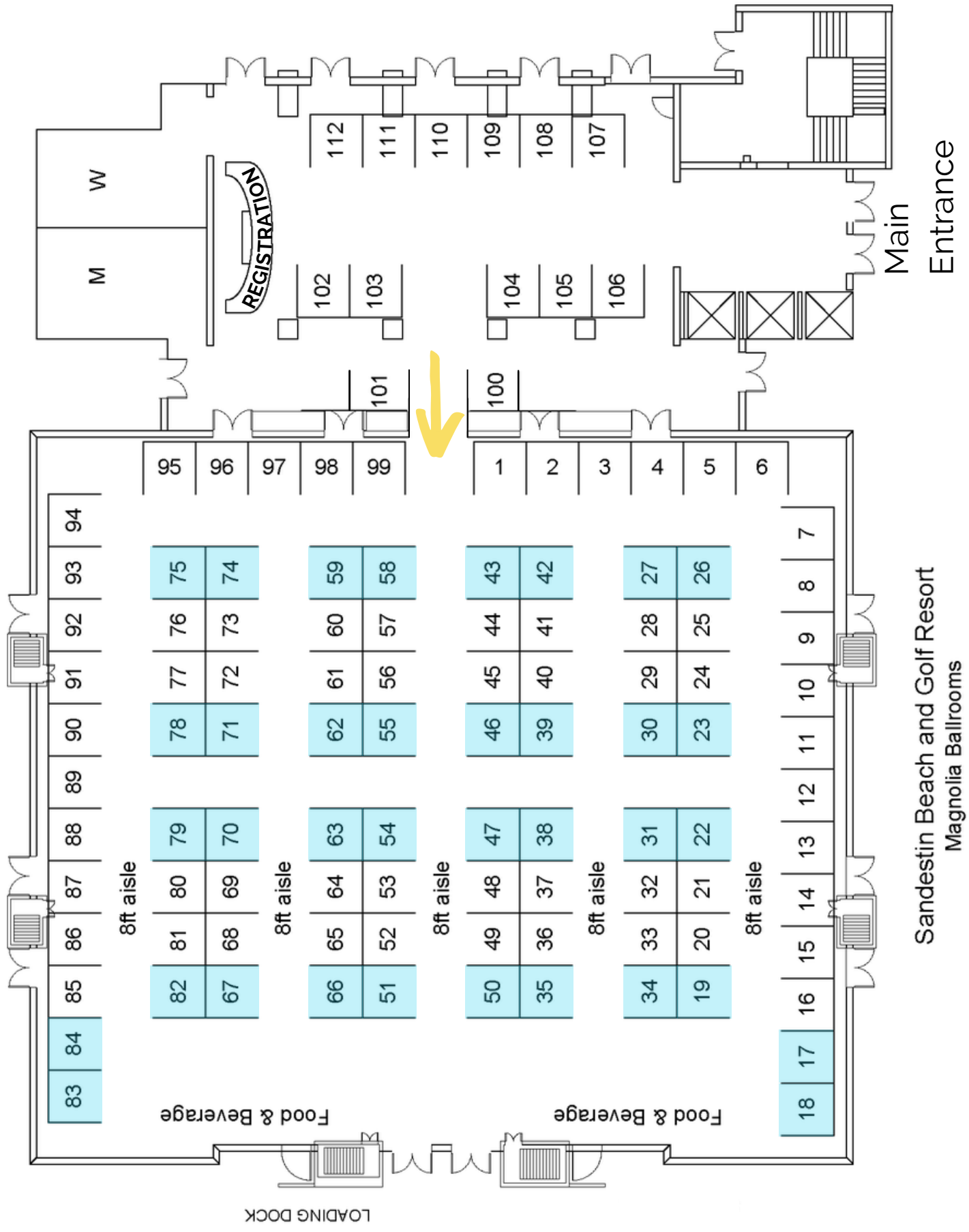
"Crown Jewel of Florida Golf"
-Golf Magazine

Your sponsorship helps us offset the cost of golf for our veterinarians. It includes free registration for 2 of your representatives and a sign with your logo for a golf hole. This event has annually been the most popular among our exhibitors and a great way to treat your favorite clients.

- Golf hole sponsorships are available for \$750 per hole, includes:
 - Free registration for (2) reps
 - Sign with your logo at a golf hole

Please send your company logo for the golf sponsor sign to susan@gvma.net





Emerald Coast Veterinary Conference

Exhibit Dates:
May 29 - June 1, 2024
MIRAMAR BEACH, FLORIDA

EXHIBIT BOOTH REQUEST FORM

Please type or print: List company name **EXACTLY** as it should appear in the printed convention materials.

COMPANY NAME:

MAIN PHONE:

WEBSITE:

Administrative Contact:

Address:

City: State: Zip:

Phone: Fax:

Email:

Sales Contact:

Phone: Email:

Name Badges: Two free per exhibit, additional badges \$150 each.
Maximum of 4 per booth unless sponsoring. Includes all food functions in the exhibit hall.

Name: FREE

Name: FREE

Name: \$150

Name: \$150

Please **DO NOT** place our booth next to the following companies:

REQUESTED BOOTH LOCATION

Referring to floor plan, please list exhibit booth numbers according to preference. Diagrams are approximate and subject to change. If requesting more than one booth space, please indicate which booth numbers to combine.

First Choice	<input type="text"/>
Second Choice	<input type="text"/>
Third Choice	<input type="text"/>
Fourth Choice	<input type="text"/>

EXHIBIT HALL

	Standard	Premium
<input type="checkbox"/> 8' x 8' booth	\$1,925	\$2,225
<input type="checkbox"/> 8' x 16' booth	\$3,850	\$4,450
<input type="checkbox"/> 8' x 24' booth	\$5,550	\$6,450
<input type="checkbox"/> 6' tabletop displays* by upstairs classrooms in Baytowne Conference Center*	\$925	
*Only available to Sponsors and/or Non-Profits		
<input type="checkbox"/> Additional booth badges	\$150	\$150
<input type="checkbox"/> Opt in to ECVC mobile app	\$50	\$50

Total: \$

The undersigned hereby authorizes the 2024 Emerald Coast Veterinary Conference to reserve exhibit space for use by the above company/organization during these conventions. The undersigned acknowledges receipt and agrees to abide by the rules and regulations as printed in the Exhibitor Prospectus, and to all conditions under which exhibit space at the convention location(s) are leased to the ECVC.

Name (print or type):

Authorized signature:

Title: Date:

Payment Information:

ALL checks **MUST** be made payable to:
Emerald Coast Veterinary Conference, 6050 Peachtree Pkwy, Ste. 240-381, Norcross, GA 30092 (Tax ID 45-4674715)

PLEASE NOTE: If payment does not accompany your application, your booth choice will only be held for 1 week. At that time if payment has not been made, we will release that booth space to another exhibitor.

PAYMENT

☐ AMEX ☐ DISCOVER ☐ MASTERCARD ☐ VISA

Name on card:

Card number:

Exp date: CVV:

Signature:

Billing address:

City: State: Zip:



Emerald Coast Veterinary Conference

Exhibit Dates:
May 29 - June 1, 2024
MIRAMAR BEACH, FLORIDA

SPONSORSHIP CONTRACT

Our company is pleased to be a sponsor of the 2024 Emerald Coast Veterinary Conference (ECVC) at the level of sponsorship indicated below, in return for the benefits described at that level in the sponsor package chart.

COMPANY NAME:			
CONTACT NAME:			
CONTACT TITLE:			
ADDRESS:			
CITY:	STATE:	ZIP:	
PHONE:	FAX:		
EMAIL:	WEBSITE:		

Our company, , hereby agrees to support the 2024 Emerald Coast Veterinary Conference, May 31 - June 3, 2024, at the Sandestin Golf and Beach Resort, Miramar Beach, FL.

SPONSORSHIP LEVELS

Emerald	\$15K	Exclusive
Topaz	\$5K	Exclusive
Opal	\$2.5K	3 opportunities
Pearl	\$1K	Unlimited
Speaker	\$3.5K	Per track/per day
Golf hole	\$750	Golf Hole Sign plus golf for 2 reps

Signature	
Date:	

Please make checks payable to: ECVC
Mail to:
Attn: Susan Blevins
Emerald Coast Veterinary Conference
6050 Peachtree Parkway, Ste. 240-381
Norcross, GA 30092

PAYMENT

<input type="checkbox"/> AMEX	<input type="checkbox"/> DISCOVER	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> VISA
Name on card:			
Card number:			
Exp date:		CVV:	
Billing address:			
City:		State:	Zip:
Signature:			

ECVC 2024 EXHIBITOR/SPONSOR CONTRACT

Meeting Sponsorship and Management

The Emerald Coast Veterinary Conference and exhibit halls are produced and managed by the Emerald Coast Veterinary Conference, LLC, hereinafter referred to as the "ECVC".

Floor Plan Assignments

The arrangement of exhibit space is shown approximately on the diagram. All dimensions and location shown on the floor plan are believed, but not warranted, to be accurate. The ECVC reserves the right to make such modifications to the floor plan as may be needed without notification. Space is assigned on the following criteria: 1) 2024 ECVC sponsors; 2) 2022 ECVC exhibitors; 3) first come, first served; 4) others in order of payment (not contract) received. Each exhibit includes an 8' x 8' booth of pipe and drape, a 6' table, 2 chairs, 2 exhibitor badges, and a listing of convention attendees.

Badges

Badges must be displayed at all times. Additional badges may be purchased for an additional fee at ECVC's sole discretion. Any vendor personnel or agents without badges may be removed from the conference. Badges issued for use are valid for the named vendor personnel only and cannot be transferred. Show management is not obliged to provide replacement badges. Badges must not be used by any other person, company or third party for marketing, media, sale promotion, or competition purposes whether commercial or non-commercial except with prior written permission.

Exhibitors must ensure they have photographic ID with them during the Event. If unable to provide identification which matches your badge, show management has the right to require exhibitor personnel to leave ECVC immediately. Show management may refuse exhibitor personnel further access to ECVC if at any time there is reason to believe that exhibitor has: a) breached any provision of these terms; b) committed a criminal offense; c) behaved in a disorderly manner or in a way that has an adverse effect on public safety or the operation of ECVC; or d) behaved in an anti-social manner or in a way that causes a public nuisance, and in such event exhibitor agrees that show management will have no liability to exhibitor, nor will there be any credit, refund, or return of fees for such removal.

Use of Exhibit Space During Exhibit Hours/Prohibition

- A. Acceptance of exhibit space makes it obligatory on the part of exhibitor employees that they not deface, injure or mar the area. Any damage done shall be made good by the exhibitor to the owners of the building.
- B. The exhibitor shall not display or place any product, sign, partition, apparatus, shelving, or other construction that extends beyond their exhibit area.
- C. Sound levels may not be distracting to neighboring exhibits.
- D. Exhibitors must conform to rules and regulations concerning flammable and hazardous chemical products and materials as set by OSHA.

Stand Content and Marketing

Exhibitor must ensure that the any materials or information provided, used or presented at ECVC in relation to stand space are only veterinary products and services and are not marketed for human use or products. In the event, in show management's sole discretion, it is deemed exhibitor is marketing products that are not closely related to the veterinary field, show management may cancel exhibitor's stand space and remove exhibitor from the event with no return of fees paid for the stand space. Exhibitor must not engage in any joint promotional activity or otherwise exploit any of the stand space rights with or in connection with any third party, nor exercise the stand space rights in such a manner that confusion may arise in the minds of the public as to the party to which has been granted the stand space. Exhibitor materials and stand space may not include anything defamatory, obscene or offensive, cannot cause injury, invade the privacy of, infringe or otherwise violate show management rights or rights of a third party and does not put show management in breach of applicable law.

Exhibitor must ensure that stand space is left in good order and in a clean condition at the end of the ECVC and in accordance with the rules and regulations set out in the ECVC Exhibitor Manual. If exhibitor fails to do so, show management may carry out these obligations and, at our election, retain or dispose of any items remaining at the stand space, and exhibitor will be liable to show management for any costs so incurred. Exhibitor must arrange adequate insurance to attend ECVC and failure to do so will be a material breach of the contract. Show management can ask for evidence of insurance upon request.

Cancellation of Exhibit Space

Notification of space cancellations must be made in writing. The ECVC's policy for refund of fees allows an 80% refund IF THE SPACE IS RESOLD. In the event of cancellation, ECVC assumes no responsibility for having included the name of the canceled exhibitor in convention materials. Security It is the responsibility of each exhibitor to provide for the security of the booth and its contents, and to take whatever precautions deemed necessary to prevent loss or damage. Please do not leave any small hand carried items in your booth unattended. Compliance with these rules will help provide maximum security.

Copyright Policy

Exhibitors must obtain all necessary authorization from third parties concerning copyrights, music licensing rights, patents, trademarks, trade names, slogans, logos, service marks, and other similar tangible property rights used by the exhibitor. Exhibitors shall indemnify and hold harmless the ECVC, and its officers, directors, employees, and agents from any and all liabilities, claims, costs, damages and reasonable fees of counsel of the ECVC's choice incurred in connection with any claim against the ECVC arising out of or caused by exhibitor's display or distribution of any promotional materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party.

Cannabis and Hemp Derived Products

It is the policy of ECVC to prohibit cannabis or hemp derived products to be possessed, distributed or sold at our events. No one individual or entity is permitted to bring any products into the venue or onto the show floor or function space that contains cannabis, hemp or ingredients derived from the cannabis or hemp plant, including without limitation cannabidiol or CBD.

Liability & Insurance

It is expressly understood and agreed by each and every contracting exhibitor and his/her guests that neither the ECVC nor its employees nor its contractors shall be liable for loss or damage to the goods or properties of exhibitors.

On signing the Exhibit Rental Agreement Contract, the exhibitor releases and agrees to indemnify the ECVC, and its agents and hold them harmless from any suit or claim for property damage or personal injury (including punitive damages) by whomever sustained, including exhibitor and its agents or employees on or about the exhibitor's display or arising out of exhibitor's participation in the exhibition, expressly including such damage or injury resulting in any part from the negligence of one or more of the aforementioned indemnities. The performance of this agreement by either party is subject to acts of God, war, government regulation, disaster, civil disorder, curtailment of transportation facilities, or other emergencies over which neither party has control making it illegal or impossible to provide the facilities or to hold the function.

Exhibitors agree to maintain such insurance that will fully protect the ECVC from any and all claims of any nature whatsoever, including claims under the Workmen's Compensation Act, and for personal injury, including death, which may arise in connection with the installation, operation or dismantling of the exhibitor's display. Exhibitor agrees to indemnify and hold harmless the ECVC, and its agents for any such claims, irrespective of insurance coverage.

Additional Filming/Activities Restrictions

Exhibitor may not organize, facilitate or participate in any commercial, promotional or trading activities at ECVC, Venue or near the Event (e.g. on the Sandestin Property) without show management express prior written permission. Show management will be entitled to charge a fee for any commercial, promotional or trading activity (including filming, photography and recording) which takes place at the Event, at the Venue or near the Event.

Exhibitor agrees to being filmed, photographed, referenced and recorded for webcast, social media and in any other medium, including written format and/or by any CCTV cameras and recordings operated by or on behalf of and made by or on behalf of ECVC, and agree to waive any rights arising under the laws of any jurisdiction. Exhibitor grants to ECVC an irrevocable, worldwide, royalty-free license to make such use of your name, voice, biography and likeness in any media and any recording, filming or photography of ECVC as we reasonably require in connection with the exploitation, advertising and promotion of the ECVC. All rights in all presentations, documentation and materials published or otherwise made available as part of the ECVC (including but not limited to any audio or audio-visual recording of the ECVC) ("Content") is owned by ECVC or is included with the permission of the owner of the rights. No (i) photography, filming or recording; or (ii) re-publication, broadcast or other dissemination of content is permitted without prior written approval. Exhibitor must not distribute, reproduce, modify, store, transfer or in any other way use any of content and in particular (but without limitation) Exhibitor must not (and must procure that each of your delegates must not): upload any Content into any shared system; b) include any content in a database; c) include any content in a website or on any intranet; d) transmit, re-circulate or otherwise make available any content to anyone else; e) make any commercial use of the content whatsoever; or f) use content in any way that might infringe third party rights or that may bring us or any of our Affiliates into disrepute. To the extent that any content is made available by ECVC online, we reserve the right to suspend or remove access to such Content at any time for any reason. Exhibitor acknowledges that said content does not necessarily reflect show management views or opinions. Please do not rely upon such content in making or refraining from making any specific business decision or other decisions. ECVC cannot accept any liability to exhibitor or anyone else for any losses of any nature resulting from any decision made or not made, or action taken or not taken, in reliance of ECVC content. This disclaimer statement is in addition to any disclaimer, limitation, waiver or exclusion contained within these terms.

DISCLAIMER: INFORMATION CONTAINED IN THE CONTENT SHOULD NOT BE RELIED UPON AS ADVICE OR USED IN PLACE OF PROFESSIONAL OR OTHER ADVICE. WHILE ECVC TAKES REASONABLE CARE TO ENSURE THAT THE CONTENT CREATED BY US IS ACCURATE AND COMPLETE, SOME OF IT IS SUPPLIED BY THIRD PARTIES AND WE ARE UNABLE TO CHECK ITS ACCURACY OR COMPLETENESS. EXHIBITOR SHOULD VERIFY THE ACCURACY OF ANY INFORMATION (WHETHER SUPPLIED BY ECVC OR THIRD PARTIES) BEFORE RELYING ON IT. THE CONTENT IS PROVIDED ON AN 'AS IS' BASIS WITHOUT ANY WARRANTIES OF ANY KIND (EXPRESS OR IMPLIED). WE HEREBY EXCLUDE TO THE FULLEST EXTENT PERMITTED BY LAW ALL LIABILITIES, COSTS, CLAIMS, DAMAGES, LOSSES AND/OR EXPENSES ARISING FROM ANY INACCURACY OR OMISSION IN THE CONTENT OR ARISING FROM ANY INFRINGING, DEFAMATORY OR OTHERWISE UNLAWFUL MATERIAL IN THE CONTENT.

Conditions of Contract

This contract is subject to all conditions under which space at the Sandestin Golf & Beach Resort Baytowne Conference Center is made available to the ECVC. The Exhibitor agrees to abide by all applicable fire, utility and building codes. Exhibitors are responsible for knowing and abiding by the ECVC Exhibit Contract. The ECVC reserves the right to make such reasonable changes, amendments, and additions to this contract as may be considered necessary. This instrument contains the entire agreement between the parties relating to the rights herein granted and the obligations herein assumed, except as otherwise provided in this instrument. The contract is governed by Georgia laws.

IMPORTANT NOTICE

ECVC has a contractual obligation to fill a guaranteed block of rooms at the Sandestin Golf and Beach Resort. Significant financial penalties will be assessed should ECVC fall short of the expected number of occupied guest rooms. By staying at the convention hotel you will enjoy the convenience of residing at the convention venue and to a far greater extent provide valued assistance in support of the ECVC's financial obligations.

Call 800-320-8115 and mention the Emerald Coast Veterinary Conference when making reservations, or visit EmeraldCoastVC.com to download an ECVC housing request form.