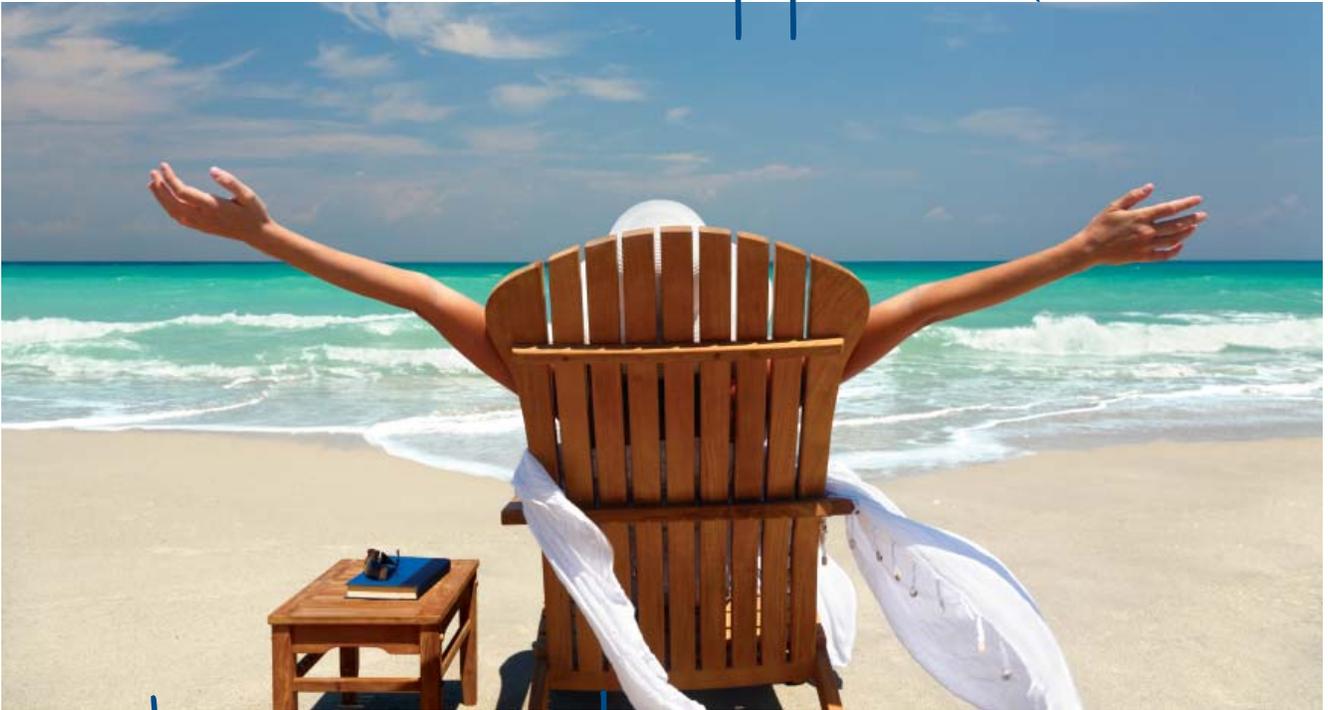


Less stress, happier clients



better work environment

A world-class beach resort makes everything better,
including a veterinary conference.

Become a sponsor and see.

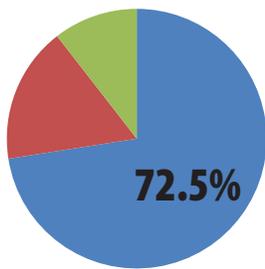
There is a better way

There is no comparison

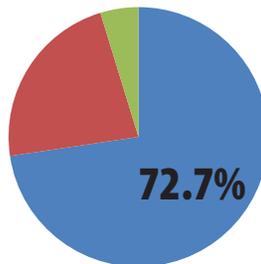
In 2016 the Emerald Coast Veterinary Conference experienced several record highs--a record 781 attendees (veterinarians, practice managers & veterinary technicians--does not include exhibitors/spouses) from a record 39 states. Thirty-five percent of our attendees continue to be Practice Owners.

Because of the re-branding and a dedication to growth that includes nearly doubling the conference space in 2013, the ECVC has truly become a regional event. To aid you in your decision to sponsor, we have compared the ECVC with a few of the most popular veterinary conferences in the country.

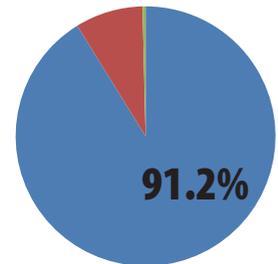
See more veterinarians



NAVC

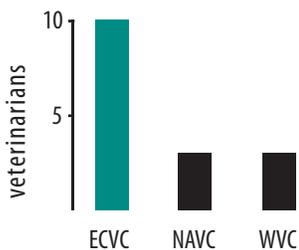


WVC



ECVC

See fewer competitors and more veterinarians



According to the floorplans on their websites, NAVC has more than 2,400 booth spaces (10' x 10'). WVC has approximately 2,250 spaces. With only 83 booth spaces, we look small, but our numbers are actually BIG! With our projected total of 750 veterinarians for 2017, and because there are fewer competitors than in the big exhibit halls, **your share of clients and prospects is 3 times greater at ECVC.** So maybe less is more.

Would you rather be lost in a sea of booths or swimming in waves of prospects?

and we found it.

Less Stress

As you can see, we do things a little differently on the Emerald Coast. All of our continuing education is in the morning, leaving time in the afternoon to enjoy a world-class golf and beach resort. Because our attendees have all afternoon to play, they can concentrate on work while they are at the conference.

Happier Clients

Our model is CE *and* vacation, and who isn't happier when they are on vacation? Happier clients and prospects will make you happy, and when everyone is happy, good things happen.

Better Work Environment

More face-to-face time, more decision makers, less working hours, less stress, happy clients, a world-class golf and beach resort; if you haven't already made up your mind, maybe these numbers will help:

Their CE



Our CE



39

states were represented in 2016. We are still a regional meeting, with 88% coming from the southeastern states, but we continue to grow – probably because folks love to see our beach brochure in cold months. Want to sponsor it?

35%

of 2016 registrants self-identified as practice owners. Did we mention this is a world-class resort? Who can afford that? Practice owners.

32.8%

growth in the past 5 years. The more the word spreads, the more we grow.

Why sponsor?

Sponsorship provides a great means of broadening your competitive edge by improving your company's image, brand awareness, prestige and credibility. Attending an event is important but standing out in the crowd by being a sponsor will highlight you and your business.

Many of the sponsorship packages are exclusive, providing optimal visibility and identity! Your company name, logo, products and services will be promoted to well over 600 veterinarians and practice managers who are, year after year, attracted to the conference for its strong continuing education program.

In addition to being prominently featured on signage at the event, you will also be promoted as an ECVC sponsor in communications that go out to more than 18,000 registrants and potential registrants before the event. This is a valuable marketing opportunity you can't afford to miss!

ECVC is one of the most respected continuing education offerings in the country, featuring nationally known speakers. Program topics include:

- Alternative Medicine
- Backyard Poultry
- Cardiology
- Critical Care Medicine
- Endocrine/Renal
- Feline Medicine
- Infectious Disease
- LEAP CE
- Nutrition
- Ophthalmology
- Orthopedics
- Pediatrics
- Poultry
- Reproduction
- Toxicology
- USDA
- Veterinary Technicians

Your sponsorship will validate the leadership of your organization in the veterinary medicine community.

So, why wait? Sign up today!

2017 ECVC Sponsorship Levels

EMERALD - \$25,000 (exclusive to one company)

- 8' x 16' booth plus a tabletop space upstairs in the Baytowne Conference Center
- Banner ad in the ECVC meeting app
- Listing as sponsor--meeting app
- Ad on back cover Buyer's Guide
- Exhibit Hall early bird coffee(Thursday)acknowledged on signage
- Exhibit Hall brunch (Thursday) acknowledged on signage
- First choice of booth space
- Advertising (pending approval from hotel) outside of the conference center
- Logo on promotional materials
- Logo on home page of ECVC website
- Signage at registration
- Opening session – acknowledged on signage, program book and recognition from podium
- Emerald sponsor ribbons for company registrants
- Sponsor salon – Full Day Thursday
- Sponsor logo on hotel key cards
- Sponsorship of CE track of your choice

SAPPHIRE - \$20,000 (exclusive to one company)

- 8' x 8' booth plus a tabletop space upstairs in the Baytowne Conference Center
- Banner ad in the ECVC meeting app
- Listing as sponsor--meeting app
- Ad on inside cover of Buyer's guide
- 2 complimentary Exhibitor Extra personnel registrations
- Exhibit Hall early bird coffee(Friday)acknowledged on signage
- Exhibit Hall brunch (Friday) acknowledged on signage
- Logo on promotional materials
- Logo on home page of ECVC website
- Signage at registration
- Sponsor salon – full day Friday
- Second choice of sponsorship of CE track

JADE - \$7500 (exclusive to one company)

- Full page ad in Buyer's Guide
- Listing as sponsor--meeting app
- Listing as sponsor in the ECVC meeting app
- Exclusive breakfast sponsor on Sunday
- Sunday breakfast sponsor acknowledgment on signage
- 2 tables to display company literature/product during Sunday sessions and personnel may man the table
- Logo on promotional materials
- Logo on home page of ECVC website
- Signage at registration

OPAL - \$5000 (exclusive to one company)

- Full page ad in Buyer's Guide
- Listing as sponsor--meeting app
- Listing as sponsor in the ECVC meeting app
- Exhibit Hall early bird coffee (Sat.)
- Exhibit Hall brunch (Sat.) acknowledgment on signage
- Opportunity to provide lanyards (at sponsor's expense)
- Logo on promotional materials
- Logo on home page of ECVC website
- Signage at registration
- Sponsor salon – full day Saturday

RUBY - \$2500 (3 available)

- ½ page Ad in Buyer's Guide
- Listing as sponsor—meeting app
- Logo on promotional materials
- Logo on home page of ECVC website
- Signage at registration
- Choice of one (first-come, first served):
 - o Attendee bag
 - o Proceedings (flash drive and printed)
 - o Notepads (company to supply)

TOPAZ - \$1000 (unlimited)

- ¼ page Ad in Buyer's guide
- Listing as sponsor—meeting app
- Logo on promotional materials
- Logo on home page ECVC website
- Signage at registration
- Sunday brunch supplier showcase (opportunity to provide materials for table, however no personnel allowed to man the table)
- Sponsor ribbons for company registrants

Event Sponsorship

Depending on the level of sponsorship that you choose, one of these social events may be included. Check the packages for the one you may be interested in sponsoring.

Friday, June 30 **Golf Tournament**

This event has annually been the most popular among our exhibitors. At 1:30 play a round of golf on a championship course with your favorite clients.





ECVC 2017 Sponsorship Contract

Our company is pleased to be a sponsor of the 2017 Emerald Coast Veterinary Conference (ECVC) at the level of sponsorship indicated below, in return for the benefits described at that level in the sponsor package chart.

Company Name _____

Contact Name _____

Contact Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Company Website _____

_____ hereby agrees to support the 2017 Emerald Coast Veterinary Conference, June 28-July 2, 2017, at the Sandestin Golf and Beach Resort, Destin, FL.

Sponsorship Level *(please select one)*

- Emerald \$25,000 Exclusive
- Sapphire \$20,000 Exclusive
- Jade \$7,500 Exclusive
- Opal \$5,000 Exclusive
- Ruby \$2,500 3 Opportunities Available
- Topaz \$1,000 Unlimited

Signature _____ Date _____

Payment Method *(circle one)*

Check MC VISA AMEX Card # _____ Exp. date _____

Signature _____ Zip _____

Name on card _____

Please make checks payable to: ECVC 2017, Attn: Susan Blevins, Emerald Coast Veterinary Conference, 2200 Century Parkway NE, Suite 725, Atlanta, GA 30345